

# SASHA MAPP

## Education - Completed

- 2024                    **Meta**  
Marketing Analytics with Meta
- 2021                    **John Hopkins University**  
A Crash Course in Data Science
- Macquarie University**  
Marketing Analytics: Know Your Customers
- University of California, Davis**  
Autism Spectrum Disorder
- University of California, Irvine**  
Identifying, Attracting & Growing Your Digital Audience
- University of Colorado System**  
Managing ADHD, Autism, Learning Disabilities & Concussion in Schools  
Managing Asthma, Allergies, Diabetes and Seizures in Schools  
Providing Social, Emotional, Behavioural and Special Education Services
- IBM**  
Python for Data Science, AI & Development
- DeepLearning.AI**  
AI for Everyone
- 2006 – 2008            **University of the West Indies**  
Master of Science in Project Management and Evaluation (*Distinction*)  
\* Project Financing \* Monitoring and Evaluation \* Management of  
Negotiations \* Environmental Impact Assessment \* Contract  
Management \* Project Analysis/Appraisal
- Sept 2007 - Jun 2008   **Samuel Jackman Prescod Polytechnic**  
Certificate in Construction Supervision  
\* Planning Construction Operations \* Understanding and Interpreting  
Drawings \* Site Surveying \* Managing Sub-Contracts \* Estimating and  
Measuring Work \* Supervising the Quality of Site Work
- 2003 - 2005            **University of the West Indies**  
Bachelor of Science in Economics (*Upper Second Class Honours*)  
\* Econometrics I and II \* Statistics \* Business Forecasting \* Micro and  
Macro Economics \* Math Methods I and II

2001 – 2003

**Barbados Community College**

Associate Degree in Business Studies

\* Elements of Accounting I and II \* Interpretation of Financial Accounting  
\* Financial Mathematics \* Managerial and Cost Accounting \* Financial  
Management \* Statistics \* Database and Spreadsheet Management  
\* Law

**Education Cont'd - In Progress**

2021

**John Hopkins University**

Data Science: Foundations using R

**University of Michigan**

Survey Data Collection and Analytics

**University of Colorado Boulder**

Advanced Business Analytics

**ESSEC Business School**

Strategic Business Analytics

**University of Virginia**

Marketing Analytics

**Duke University**

Business Metrics for Data-Driven Companies

**University of California, Davis**

Market Research

**University of Illinois**

Data Visualization

**University of Cape Town**

Severe to Profound Intellectual Disability: Circles of Care and Education

**University of London**

Supporting Children with Difficulties in Reading and Writing

**Hebrew University**

Synapses, Neurons and Brains

2009

**University of Phoenix**

Doctor of Education in Educational Leadership with Specialisation in Curriculum  
and Instruction (**Obtained A's in all courses completed to date**)

\* Communication Strategies \* Leadership Theories and Practice  
\* Fundamental Principles of Sound Research \* Instructional Leadership  
\* Critical and Creative Thinking

## Work Experience

June-July 2018 & 2019 **E-Marker**

Caribbean Examinations Counsel

- CAPE Economics, CSEC Economics & Principles of Business

May 2017

**Marker**

Caribbean Examinations Counsel

- BSSEE Mathematics

Aug 2007 – Jan 2011

**Economist**

Central Bank of Barbados

Research Department

- Head of Real Sector – supervise team ensuring forecast and model updates were performed for Traded Sector (Tourism, Manufacturing, Agriculture, etc.)
- Monitor, analyse and forecast value-added of the Non-Traded Sector (Construction, Business & Other Services, Wholesale & Retail, etc) to GDP
- Prepare reports on NIR movements as well as treasury bills and Commercial Bank activity (lending, reserve requirements, interest rates, liquidity)
- Update, monitor and analyse the economic model forecast for the Non-Traded Sector, Unemployment and Inflation
- Prepare various quarterly and annual economic reports
- Conduct research on various economic trends
- Prepare monetary policy reports

Jun 2007 – Aug 2008

**Project Planner (Part-time)**

Sustainable Barbados Recycling Centre Incorporated

- Prepare project baseline schedules and updates
- Prepare project status reports
- Controlling project risks, capturing lessons learnt and project reporting.
- Critical path analysis and schedule optimisation
- Calculating, analysing and presenting metrics such as EV and SPI

Sep 2006 – Present

**Manager/Owner**

Saanma International

- Oversee daily operations of the school and learning centre
- Prepare schedules and assign duties
- Train employees
- Develop operational systems and procedures
- Conceptualise new product/service ideas and oversee implementation

## Work Experience Cont'd

- Nov 2006 – Jul 2007    **Statistician II**  
Barbados Statistical Service  
Trade and National Accounts Division
- Supervise and evaluate the performance of four (4) Clerical Officers and one (1) Statistical Assistant
  - Process and disseminate trade information
  - Manage and assist in the collection of trade statistics
  - Guide the process of developing trade indices
  - Assist in the strengthening of the department's data collection, processing and interpretation capacity
  - Manage and assist in the preparation of various trade publications
  - Represent the Department at various committees
  - Monitor and assist in the handling of external and internal request for trade statistics
- Sep 2005 – Nov 2006    **Economist II**  
Ministry of Economic Affairs and Development  
Research and Planning Unit
- Monitor Economic and Financial Policies of the Ministry of Tourism and Social Transformation
  - Assist in International Technical Co-operation
  - Assist with the National Strategic Plan's Implementation and Public Relations Campaign
  - Represent the Ministry on various governmental committees
  - Assist in the preparation of the financial and economic statement
  - Prepare strategic documents, reports and research papers
  - Prepare various ministerial briefs, comments and speeches
  - Preparation and delivery of presentations
  - Prepare the Annual Economic and Social Report
- Sep – Dec 2005        **Tutor in Elements of Microeconomics**  
University of the West Indies
- Summer 2004         **Account Administrator**  
CIBC Bank and Trust Company (Cayman) Limited
- Daily and monthly reconciliations
  - Posting/recording business transactions
  - Preparing Final Accounts
- Summer 2002         **Account Administrator**  
Finance and Planning Department, Barclays Bank PLC
- Calculating Central Bank Reserve Requirement (Daily)
  - Daily and monthly reconciliations
  - Posting/recording business transactions & Filing
  - Preparing Final Accounts

**Computer Skills**                      Competent in the use of Microsoft Suite, Quickbooks, SPSS and EViews

**Interest/  
Extracurricular  
Activities**                      Conducting Presentations  
Delivering Speeches  
Research  
Teaching/Training/Coaching  
Foreign Languages  
Swimming  
Learning

### **Presentations/Speeches**

2024                      Speech about my entrepreneurial journey at opening ceremony of the Youth Entrepreneurship Scheme (YES) Experience Enterprise 2024 summer camp.

2024                      Panellist (1 of 6) for the Discussion on Barbadian Black Women in Business on behalf of the Barbados Library Service.

2022                      Presentation on Transitioning from Employee to Entrepreneur at Job Start Plus WOW Training on behalf of the Ministry of Labour and Social Security.

2011                      Speech on Entrepreneurship to Infants B and Class 1 students at the Charles F. Broome Primary School on behalf of the Barbados Youth Business Trust (BYBT).

2011                      Speech on Entrepreneurship to the Hazlewood Scout Group on behalf of the Youth Entrepreneurship Scheme (YES).

2010                      Presented Cruise Tourism Research Paper at the CBB's Annual Review Seminar and at CCMF's Seminar held in Trinidad and Tobago.

2009                      Presented IMF-Supported Programmes Research Paper at the CBB's Annual Review Seminar and at CCMF's Seminar held in Guyana.

2008                      Presented Financial Integration Research Paper at the CBB's Annual Review Seminar.

2006                      Presentation on Poverty Eradication in the context of the National Strategic Plan of Barbados 2005-2025 at the National Consultation on Poverty Eradication delivered at UNDP in Barbados.

2005                      Speech on Pursuing Excellence delivered at the Deighton Griffith School Speech Day Ceremony.

2001                      Valedictorian Speech at the Deighton Griffith School Graduation Ceremony.

### **Publications**

2009                      The Macroeconomic Impact of IMF-Supported Programmes in Small Open Economies: The Case of Barbados

2008 Financial Integration between the Caribbean and the USA: Are We There Yet?

**Awards/Accomplishments**

- 2016 Most Outstanding Entrepreneur: Female  
Excellence in Educational Services
- 2015 Entrepreneurial and Innovative Spirit Award
- 2014 Ambassador of the Year Award  
1 of 22 Female Entrepreneurs to participate in the Latin America and Caribbean VV  
Grow Fellowship (Argentina)  
Winner of Upstart Caribbean Entrepreneur Competition and featured in LIAT inflight  
magazine  
Scholarship Winner for Caribbean Micro-finance Forum V
- 2012 Business Award for Financial Responsibility  
Examination Test Writer for upcoming CAPE Entrepreneurship Course
- 2011 Entrepreneur of the Year Award  
Business Award: Group Award  
Business Award for Financial Responsibility  
Business Award for Job Creation
- 2010 Public Relations Officer of the Barbados Economic Society's Executive Committee  
Industry Award for Tuition Services
- 2009 Bambusa Award  
Most Innovative Service Award  
Floor Member of the Barbados Economic Society's Executive Committee  
1 of 2 Barbadians to participate in the U.S. Department of State and the Cherie Blair  
Foundation for Women Programme (Washington, D.C.)
- 2007-2008 Member of Barbados the Economic Society's Executive Committee  
Member of the Project Management Professionals Association of  
Barbados' Executive Committee  
Vice President of the Deighton Griffith Alumni Association
- 2006-2007 Member of CWC Export Barbados Legacy Committee  
Member of CWC Economic Impact Advisory Team  
Member of National Strategic Plan HIV/AIDS Steering Committee  
Member of The Modernisation of the Customs, Exercise and Duties Department  
Advisory Committee
- 2002-2003 Star Award for good CXC results  
  
Best Exam results in 4<sup>th</sup> year;

### **Awards/Accomplishments Cont'd**

- 2001-2002     Head Girl;  
                  Valedictorian;  
                  Member and Head Coordinator of the Graduating Committee  
                  Star Awards for: Leadership, Computer Studies, Business Studies and Good Work and
- 1999-2000     Represented Barbados and The Deighton Griffith School in the UNESCO Slave  
                  Trade Project in Trinidad;  
                  Acting Senior Prefect in 4<sup>th</sup> year
- 1996-1999     Music Award, Captain U13 Netball team;  
                  Form Captain in 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> year
- 1995-1996     Prefect; President and Treasurer of 4<sup>H</sup> Club

### **References**

Available upon request.